

2013 Annual Report



umbrella

studio contemporary arts

Umbrella is one of the most valuable cornerstones of the visual arts in North Queensland. A crucial link between artists and communities.

*Sandra Wright,
13 November 2013
Member since 2006*

Our Mission

Umbrella Studio Association Incorporated is an inclusive, not-for-profit, members based, exhibition and studio space that drives innovation, invites experimentation, encourages excellence and inspires appreciation for contemporary visual art in North Queensland and beyond.

Our Vision

Umbrella Studio's vision is to be recognised nationally and internationally as the leader in community-based contemporary visual arts. Engaging people in contemporary visual arts; energises communities, encourages cohesive networks, liberates innovation and strengthens identity.



Artists & Umbrella members
Alison McDonald & Jan Hynes



276 Artists in 24 Exhibitions



ENERGISING COMMUNITY THROUGH CONTEMPORARY ART

President's Report

Umbrella has experienced another very successful year in vibrantly representing the Arts in our regional community and "transforming the way you experience art"..

We all should be very proud to have the dynamic leadership of our wonderful Director Vicki Salisbury. Vicki's commitment to Umbrella along with her ever present enthusiasm for all things art continue to provide the organization with significant success and an optimistic outlook for the future. Under Vicki's leadership, we have also been very fortunate to have maintained the very experienced and competent Kayleen McLean. Kayleen's attention to detail in the running of Umbrella has really provided Umbrella with its management backbone. Under Vicki & Kayleen, we are also fortunate to have had the continued support of staff Alan Junior and Angela Cheung. Alan and Angela continue to "step-up" and go beyond the call of duty for the betterment of Umbrella.

It is also very pleasing to be part of our very committed Board. We have been very fortunate again to have had a wide representation of background and skill set. Most importantly, thank you to all of Umbrella's members and ongoing support.

In the Oxford Dictionary "Umbrella" is defined as "1. A device"... "used as protection against rain", and "2. A protecting force or influence". Whilst our organization utilizes the physical Umbrella logo, it is clear that the focus remains on our organization providing the "protective force or influence" over our Arts community. This is a very broad and over-arching idea, but is an extremely worthwhile endeavour for the pursuit of arts in our community. Our organisation retains a broad, diverse and multi-faceted approach with "fingers in many pies", so to speak. Executive and Board are consistently looking to further develop existing opportunities and are on the outlook for new opportunities in the most diverse and creative ways. All of this is for the betterment of Arts within our Community.

2013 has also brought with it the news that the State Government through Arts Queensland will be reducing Umbrella's grants. Whilst our funding has been decreased, we should also note that Umbrella was actually highly successful in receiving the financial commitment offered when compared to many other arts organizations who have effectively collapsed after their applications were unsuccessful. This is testament to the strength of our Organisation and the commitment of our Staff. It is, nonetheless an opportune time to continue to develop Umbrella, with the intent of gaining greater autonomy. Umbrella is a huge asset to our community and we remain confident that it will continue to provide its "protective force or influence" over Arts in this Region.

Thank you all for a successful 2013.

STEPHEN DE JERSEY

Director's Report

Umbrella Studio's 2013 program of activities, members and project partners made a real difference to Townsville and the region. We did this by bringing creative people together to share their skills, to experiment with new ways of doing things, and by offering opportunities to participate in a full calendar of programs that energized the community we live and work in.

The cornerstone of our 2013 program showcased and promoted contemporary artwork, with 21 exhibitions hosted in the Flinders Street gallery as well as digital spaces, alternative places including the outside of our building and car park. We strengthened our brand and the reputation of Townsville arts by engaging new audiences online, international and domestic residencies and travelling exhibitions. A milestone was the first international exhibition of *Compact Prints 2012* which travelled to 3 locations in New Zealand and to Singapore promoting 166 international printmakers around the globe.

In 2013 we successfully engaged with regional schools through our education programs including the *Young Artists QR Gallery*, an online student gallery using massive banners as pop-up web-portals that are activated via mobile phones.

The year was underpinned by strategic partnerships with dedicated individual donors and visionary businesses including the Townsville Bulletin. Inkind and financial support from arts organisations includes Artslink Queensland, Barrier Reef Orchestra, ABC Open, MAAP and James Cook University. Our partnerships continue with Australia Council, Arts Queensland and the Townsville City Council providing operational and project funding.

As director I rely on the dedication of Umbrella's committed staff, Kayleen McLean, Angela Cheung and Alan Junior. Umbrella Staff and the Board of Management are dedicated to best practice operations reflected in new policies and procedures that are continually upgraded, such the Workplace Health and Safety program for printmakers working in the Studio Downstairs. I want to express my appreciation to the staff and Management Committee for their high levels of professionalism, responsiveness, business acumen and best practice governance.

VICKI SALISBURY

Staff

Vicki Salisbury
Director

Kayleen McLean
Business Manager

Alan Junior
Business Support Officer

Angela Cheung
Projects and Design Coordinator

Management Committee

Stephen de Jersey
President

Heidi Hatherell
Vice President

Isabella Shatte
Secretary

Chris Mills OAM RFD
Treasurer

Ann Roebuck
Board Member

Jo Lankester
Board Member

Karl Scholl
Board Member

Sue Tilley
Board Member

Cr. Colleen Doyle
Board Member

2013 Public Program Highlights

Umbrella Talk: A Global Art Perspective

Tuesday 22 April 2013

Professor Stephen Naylor presented anecdotes and observations of Australia's representation in the Venice Biennale to demonstrate the benefits of contemporary art as a potential barometer of economic and political international affairs.



Creative Workshop: Visual Journals and Diaries with Anneke Silver

Sunday 21 July & Sunday 11 August 2013

Two full to capacity workshops accompanied Anneke's solo exhibition of her travels with insight on how to create and bind a simple artist book.



Umbrella Talk: Mandy Martin

Thursday 10 October 2013

Mandy Martin shared how she responds as a regional artist working in the solitude of her studio, to the massive global drivers causing rapid changes both to her own rural landscape of Central NSW and to the remote arid landscape of the Tanami Desert. Mandy Martin's visit to Townsville was arranged and funded by Townsville Art Society to coincide with the 58th Townsville Art Society Awards and the 2013 Townsville Open Art Award at Perc Tucker Regional Gallery.



Townsville Bulletin Series: Basic Camera Skills

Sunday 20 October 2013

A packed-out audience listened to Bulletin staff photographer, Fiona Harding who presented a basic skills development workshop funded by our major sponsor the Townsville Bulletin.



Auspiced Project: Peter Lancaster Artist Residency

12 - 15 November 2013

Master printmakers from outside Townsville were invited as artists in residence to facilitate master classes and public programs for North Queensland artist run initiative PressNorth Printmakers who support professional development, expanding networks, and creating new opportunities.



2013 Internal Exhibitions

In the Chinese Style

25 January - 3 March 2013
Main Space
Ralph Knight & Lin Min En

Self

25 January - 3 March 2013
Access Space
Leigh Turner

Wish you were here

25 January - 3 March 2013
Vault Space
North Queensland Conservation
Council artists

Never too late to be an Opsimath

8 March - 14 April 2013
Main Space
David Sawkins

Impressions of OZ

8 March - 14 April 2013
Access Space
Maxine Smith

Barbies Upcycled

8 March - 14 April 2013
Vault Space
Maggie Wretham & Jackie Elmore

Mermaidia

8 March - 14 April 2013
Stairwell Space
Imogen Rogers

Mesh

19 April - 26 May 2013
Main Space
Marion Gaemers,
Lynnette Griffiths & Sue Ryan

Swan Songs

19 April - 26 May 2013
Access Space
Lou Davidson

Technology, Naturally

19 April - 26 May 2013
Vault Space
Danielle Berry, Jesse Midgley
& Nadine Torrisi

Energies & Crossings: Connecting to "Place"

31 May - 7 July 2013
Main Space
Sandi Hook

Florae

31 May - 7 July 2013
Access & Vault Spaces
Bernadette Bosacacci &
Naomi Smith

Divergent Visions

12 July - 18 August 2013
Main Space
Anneke Silver

ANY WARES

12 July - 18 August 2013
Access Space
Rhonda Payne & Jane Hawkins

carizCumbal

12 July - 18 August 2013
Vault Space
Raul Emiliani Posse

Work in Progress

23 August - 29 September 2013
Main Space
Jan Hynes & Alan Valentine

Still Life

23 August - 29 September 2013
Access Space
Gai Copeman

Power Pole Journey

23 August - 29 September 2013
Vault Space
Vicky Stirling

Creative Generation: Excellence Awards in Visual Art 2012 -2013 Touring Exhibition

4 October - 10 November 2013
Entire Gallery
Top QLD High School Students

Natura: Umbrella 2013 Members' Exhibition

15 November - 15 December 2013
Entire Gallery
93 Umbrella Members

2013 External Exhibitions

Land and Sea Touring Exhibition

1 January - 31 December 2013
Noosa Regional Gallery
Pine Rivers Art Gallery
Banana Shire Art Gallery
Gayndah Art Gallery
Mundubbera Regional Art Gallery
Toured by: Artslink Queensland

Ngapa Kai Kai Touring Exhibition 2013

1 January - 31 December 2013
Texas Regional Art Gallery
RM Williams Australian Bush Learning Centre, Eidsvold
Arts and Crafts Centre Gallery, Longreach
TYTO Regional Art Gallery, Ingham
Canopy Artspace Cairns
Toured by: Artslink Queensland

Printmakers exhibition at the Townsville Bulletin

31 August - 31 December 2013
Jo Lankester, Gabriel Smith & Jill O'Sullivan

Compact Prints 2012 Touring Exhibition

27 February - 31 December 2013
166 Participants
Mt Eden Village Centre, Auckland, New Zealand
Taylor Jensen Fine Arts Gallery, New Zealand
Wharepuke Print Studio, New Zealand
James Cook University, Singapore
Ipswich Art Gallery, Australia

CIAF Presents 2013 at Canopy Artspace

9 August - Saturday 31 August 2013
Gail Mabo & Murriss in Ink printmakers together
with Guringun Aboriginal Arts Centre artists
*Project Partners: Canopy Artspace, Guringun
Aboriginal Arts Centre*

Light on the Fringe

Wednesday 4 to Friday 6 September 2013
Outside East Wall of Umbrella Studio building
15 local Townsville artists
*Supported by: RADF, JCU SoCA, MAAP, Talking Audio
& Gallery Services - Townsville City Council*

Activating Our Community

17,390

Exhibition
Attendance

972

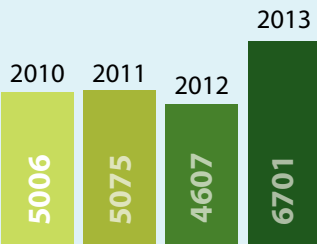
Public Program
Participation

230

Education
Visitors

12

Artist Talks



GALLERY VISITORS

21

Workshops with a
creative outcome

Workshop Days

23

Goal 1: Deliver innovative programming - Case Study

Connecting Young NQ Artists

In 2013, Umbrella Studio launched a new education initiative, *STArt – Student & Teacher Art: Programs for Schools*. This program was designed for young North Queensland artists in the region and our aim was to provide opportunities for young artists to promote their own artwork, see artwork created by other students and receive moderated critique.

This was achieved by the creation of the Young Artists QR Gallery. This online gallery platform filled the gap by exposing students to each other's artworks, as it allows interaction between great distances and less available resources in regional communities. It also allows the general public, students, teachers and parents to view and actively be involved by voting for their favourite artworks to select a People's Choice winner. This was achieved by having a 3 x 3 metre banner displaying a massive QR code bolted to the side of the Umbrella Studio building. There is also a travelling banner which is displayed at each school who participates in an exhibition. These codes are a portal to the Gallery website page. This program was partnered with James Cook University and Lamont Graphics to produce the banners and Audio Technica that provided the gift pack prizes for the People's Choice Awards. There were 5 online exhibitions in 2013.

The successful outcomes of this were that there was a significant increase in student participation with Umbrella Studio across the year, with more education visits to the Gallery. Future plans are to expand the program to other towns in the region such as Ingham, Ayr & Mount Isa before exploring international exchanges and participation.



The winners are announced! Northern Beaches students accepting their People's Choice Award with Gallery staff members.

Feedback from the students was that they were so proud to have their artwork shown as part of a professional art gallery.

Christina Papadimitrou
Art Teacher at Northern Beaches
State High School, 2013

Goal 2: Prioritise Sustainability - Case Study

Creating A Unique Studio Space

In 2013 Umbrella restructured how we use existing resources ensuring our building and equipment is well utilised to best advantage for visual artists. We focused on supporting local artists to build their own practices and businesses, whilst sustaining a more self-reliant arts organisation through partnerships.

One example of how this was achieved is the Studio Downstairs. In January 2013, a core group of eight printmakers were given access to the studio 24/7. The outcome one year later is that each of those artists are engaged in creating new work and facilitating printmaking workshops, open classrooms, residencies and mentoring new groups in the studio. They have formed their own sub-groups to share skills, work together and support each other. Umbrella has partnered with PressNorth Printmakers to use the space for inspiration and education meetings, professional development and bringing artists in residence to the studio. Marketing and cross-promotion is linked and aligned, the result being that more artists, students and others are working, learning, printing and utilising the space.

The future of the studio will be to continue encouraging more artists and groups to collaborate and be involved in skill sharing and fostering the creation of high quality artworks to be exhibited in Townsville and beyond.

Umbrella will continue to offer a variety of workshops, relocating from the Studio to the Main Gallery space where appropriate.

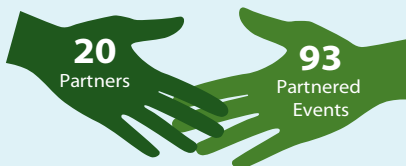


Members of the Studio Access Group - Jill O'Sullivan & Maxine Smith frequently work together to develop ideas and practices in the studio

The accessibility of this studio allows professional and emerging artists to have the space to grow our practices and interact with others in the community.

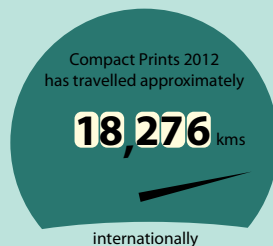
Dr. Jill O'Sullivan
Umbrella Member since 1997
4 November 2013

Strengthening Our Programs



63
Studio Access
Group Events

Studio Event Days
70



13,160 Website Visitors \uparrow 2%
823 Facebook Likes \uparrow 28%
351 Twitter Followers \uparrow 51%
1,042 YouTube Views \uparrow 166%

\$20,625

Paid to
indigenous artists

5
Artist
Residencies

Residency Days
130

Goal 3: Fortify partnerships and collaborations - Case Study

Partnerships And Collaborations

Partnerships and collaborations offer opportunities that extend our existing, limited resources. Cross promotions and new networks brought additional resources and unanticipated opportunities, resulting in a bigger bang for our buck and increasing our audience capacity to the wider public.

One example is Mangroves, a partnership with the Barrier Reef Orchestra and ABC Open. Umbrella artists were invited to produce a video narrative to accompany a musical work as part of two BRO performances. The outcomes of the project included skills development, capacity building in new technologies, and creating a new Townsville based art work in digital media. The life of the project was extended beyond the 2 scheduled performances and was broadcast on the ABC Open website.

A partnership with Townville City Council for *Light on the Fringe* as part of Strand Ephemera now also continues with partners Flying Arts and the Judith Wright Centre of Contemporary Art inviting Umbrella to showcase this exhibition in Brisbane. Our partnership with the Townsville Bulletin brings funding and in-kind sponsorship, enhancing core operations. This year the Bully provided professional photographers to facilitate photography workshops resulting in wider community engagement and new visitors to the gallery. Umbrella members' artwork is also being showcased in a series of changing exhibitions installed in their stunning new building.



Michael Bromage from the ABC Open discusses the Mangrove project with collaborating artists to produce a film to delightful music.

It was great to be involved with the friendly people from Umbrella Studio and ABC Open for the Mangrove project.

Sally Frewen-Lord

Orchestra Manager at the BRO, 2013

Goal 4: Incubate, present and promote great contemporary artwork - Case Study

Fostering Indigenous Printmakers

Murriss in Ink is a group of Indigenous printmakers based at Umbrella. In 2013 during two masterclasses they continued their dedication to learning new ways of working to produce high quality prints.

Significant outcomes during the year include: two exhibitions touring with Artslink Queensland; commission of 22 monoprints for the imaging department at the Townsville Hospital; exhibition at Canopy Artspace during CIAF Presents in Cairns featuring works by Gail Mabo, the MII printmakers and Giringun Artists from the Cardwell region; Gail Mabo's monoprint selected from around 300 entries for exhibition in the prestigious 30th Telstra National Aboriginal and Torres Strait Islander Art Award; and the National Gallery of Australia purchasing the Ngapa Kai Kai portfolio for their collection, as well as 2 further works by James Billy. Successful applications for funding and commissions resulted in the development of new skills and created expanded networks for the MII artists and Umbrella Studio. Works created for commission and exhibition are continuing to sell to collectors, generating ongoing revenue for Umbrella and MII artists.

In 2013 we partnered with Gallery Services, Townsville City Council to include a workshop as part of our student program specifically for senior Aboriginal and Torres Strait Island students from Kirwan State High School. Building on the success and demand from teachers for this program an Indigenous youth printmaker program will be expanded on in 2014.



Governor of Qld. Penelope Wensley and Gail Mabo celebrating Indigenous collaboration and excellence at CIAF Presents 2013.

Umbrella Studio is well respected as an organisation that encourages, involves and supports the participation of local Indigenous artists.

Gail Mabo

Founding member of Murriss in Ink

10 July 2013

Treasurer's Report

Umbrella Studio finished 2013 with a very healthy \$264,008 accumulated surplus.

Despite a reported loss of \$3773, the year was managed well within budget. Factors contributing to the reported loss are the Board decision to set aside long service leave liability for the Director of \$8,823 which adds to the staff salaries cost this year, and \$4,000 forecast interest which matured in January 2014.

We acknowledge our funding partners Arts Queensland and Australia Council for operational and project funding, as well as grants from Townsville City Council and Artslink Queensland supporting and enhancing our studio and exhibition program.

Other generous financial and in-kind partnerships through the year allowed us to strengthen our connection with schools, create new and experimental work to show in new creative spaces, create paid opportunities for artists, and generate revenue from the Studio Downstairs.

Cash and in-kind sponsorships and donations allowed us to increase our advertising, enhance our exhibition program, offer prizes, upgrade computer equipment and retain our now qualified office trainee. Our efforts to reduce reliance on government funding are on track, with self-generated income of \$119,391, an increase this year to 29% of total revenue.

Despite rising costs over many areas, we have kept our core operational expenses steady again this year. Staffing costs of \$214,057 including long service leave accrual make up 51% of our total expenses. Infrastructure and running costs \$90,109 were kept to budget at 21%. Payments made to artists this year rose to \$38,071.

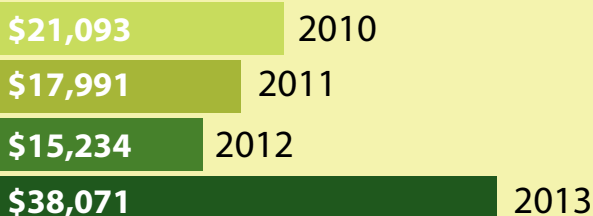
2014 will be the first year of our new triennial funding grant 2014-2016 as a Key Organisation with Arts Queensland, however funding has been reduced by 25%. The Board and staff are implementing short and long term strategies to ensure we remain viable into the future.

To survive and grow Umbrella will take on entrepreneurial new approaches to arts business, increasing self-generated revenue and diversifying income streams. We will encourage more sponsors and donors to partner with us and look for partnerships that allow us to leverage our resources.

2014 will be a year of opportunity.

CHRIS MILLS OAM RFD

Money paid to creatives



\$45,731
worth of art sales

**NEW
BUSINESS
MEMBERSHIPS**

Memberships
for your staff

Discounted
Venue Hire

Book group
visits or team
building
workshops

+
Plus more!

**CREATIVE
BIZ PASS**
Sign up online
*Developed
in 2013*

Financial Statements

Income and Expenditure Statement

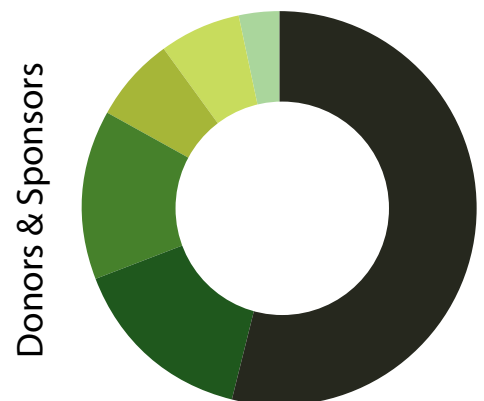
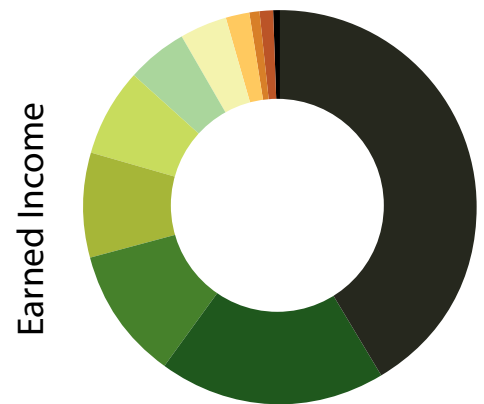
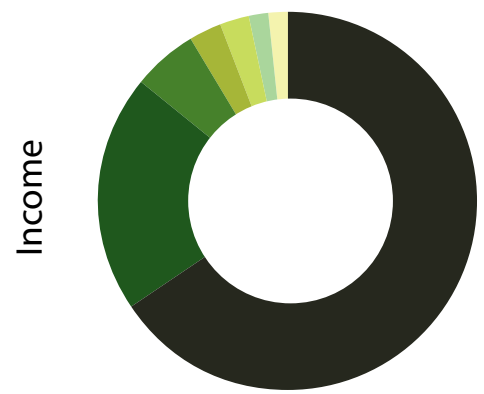
Summary for the year ended 31 December 2013

	2013	2012
Income		
Auspiced Grants	9,942.67	3,000.00
Grants - Federal & State	272,702.50	284,018.00
<i>Arts Queensland</i>	189,853.00	187,030.00
VACS	50,181.50	72,720.00
<i>Australia Council</i>	22,468.00	2,268.00
<i>Artslink Queensland</i>	10,200.00	2,000.00
Grants - Local Govt	7,460.00	5,000.00
Other Grants	6,332.73	7,139.27
Earned Income	85,282.03	37,172.40
Donations, Sponsorship, Fundraising	22,805.29	44,049.40
Other Earned Income	11,328.52	15,850.57
Total Income	415,853.74	396,229.64
Expenses		
Salaries, Wages, Fees	260,738.38	230,749.89
<i>Consultancy Fees</i>	7,230.85	4,340.00
<i>Performers, Artists, Artswriters</i>	38,071.13	15,234.33
<i>Staff Wages & Salaries</i>	187,446.79	188,100.57
<i>Staff Fees, Allowances, Oncosts</i>	27,989.61	23,074.99
Program Production	36,086.01	22,740.17
Marketing, B. Development - Note 1	22,115.23	32,922.56
Infrastructure Costs	90,744.36	85,729.16
Auspice Grant Expenses	9,942.67	3,000.00
Total Expenses	419,626.65	375,141.78
Net Profit/(Loss)	(3772.91)	21,087.86

Statement of Financial Position

As at 31 December 2013

	2013	2012
Assets		
Cash On Hand	301,091.29	299,409.34
Trade Debtors	14,835.60	0.00
Current Tax Assets	1,028.57	1,093.46
Other Assets	2,000	2,633.25
Property & Equipment	37,576.66	41,393.48
Total Assets	356,532.12	344,529.53
Liabilities		
Unexpired Grants & Sponsorship	49,356.83	45,052.73
Creditor Accounts Payable	5,154.47	804.20
Payroll Liabilities	36,794.94	30,891.99
Funds received in advance	1,218.18	0.00
Total Liabilities	92,524.42	76,748.92
NET ASSETS	264,007.70	267,780.61
Equity		
Member's Equity	4,780.53	4,780.53
Prior Year Adjustment	2,279.88	2,279.88
Retained Earnings	260,723.53	239,635.67
Current Year Earnings	(3772.91)	21,087.86
TOTAL EQUITY	264,007.70	267,780.61



Note 1: Includes inkind advertising support from our sponsor: Townsville Bulletin.

For full audited financial statements, visit www.umbrella.org.au/info/about-umbrella

Looking Forward

In 2013 Umbrella Board and staff participated in strategic planning sessions for our 2014 to 2016 Business Plan. We determined what drives us is a united vision for the future of contemporary visual art and the development of artists in Townsville and North Queensland. Through quality arts programming and targeted communications we will engage regional, national and international practitioners with great exhibitions and programs. Some of our planned 2014 activities include:

- *Compact Prints 2014* will be enhanced with a new dedicated website illuminating the personalities, studios and identities behind the prints. The website will connect Umbrella and the international participants.
- Umbrella and the PressNorth printmakers will create a new exhibition for the Judith Wright Centre of Contemporary Art, Brisbane.
- Travelling exhibitions will continue to establish a reputation of excellence for North Queensland artists and Umbrella.
- Build connections to younger artists and artists using new media with projects like the Young Artists QR Code Student Gallery and StART education programs.
- Strengthen our support of emerging artists and create new opportunities for individuals, corporations and organisations to come into contact with contemporary art and artists.
- Strategic partnerships with Townsville City Council Gallery Services, the Townsville Bulletin, Flying Arts and others to enable us to expand valuable public programs like the *Young Indigenous Printmakers*.
- Maintain best practice models for governance, finance and operations to support and enhance functionality.

Looking to the future we ask our members to continue to be active by participating in our workshops and special events; share us with your businesses and friends and consider donating. We will continue to engage our audiences, members, project facilitators and partners in meaningful projects to invigorate regional North Queensland; guided by a commitment to diversity and supporting local artists. Umbrella's future presents new opportunities.



Connect with Us

Subscribe to our eNews via our website
www.umbrella.org.au

Drop by for a visit (Mon-Fri 9am-5pm & Sun 9am-1pm)
482 Flinders Street, Townsville Queensland 4810

Give us a call
07 4772 7109

Social Media: Follow us on Facebook and Twitter
UmbrellaStudio

Read our Blog
www.umbrella.org.au/blog

Umbrella Studio fills an important need by providing a professional exhibition gallery, studio spaces such as tools and equipment, professional development and employment opportunities. It is a launch pad for artists and arts workers in North Queensland, building capacity in best practice and leadership in the arts.

Arthur Frame, CEO & Artistic Director of Artslink Queensland

thank you donors!

Thank you to everyone who donated to Umbrella Studio during 2013! Your support and generosity makes our work possible.

Umbrella Studio acknowledges the financial support of: The Queensland Government, through Arts Queensland, the Commonwealth Government through the Australia Council, its arts funding and advisory body, and the Visual Arts and Craft Strategy, an initiative of the Australian, State and Territory Governments.